

**Jeffrey S. Kerr**  
General Counsel and  
Vice President of Corporate Affairs  
Ext. 8303  
JeffK@PETAF.org

March 21, 2008

**VIA ELECTRONIC MAIL (winograd@nokillsolutions.com),  
FACSIMILE: (949) 276-6943,  
CERTIFIED MAIL, RETURN RECEIPT REQUESTED,  
AND FIRST CLASS MAIL 7006 2150 0000 5667 3563**

Nathan Winograd  
P.O. Box 75706  
San Clemente, CA 92673

**Re: Defamatory statements against PETA**

Dear Mr. Winograd:

I am general counsel to PETA and the purpose of this letter is to demand the immediate retraction of numerous false, malicious and defamatory statements made against PETA that appear on the blog on your website: [www.nathanwinograd.com](http://www.nathanwinograd.com). While we generally do not agree with any of the statements you make about PETA, below are just a few examples of the defamatory and false statements that demand immediate attention.

In the blogs posted on your website on September 17, 2007, and March 3, 2008, regarding PETA employees' work in North Carolina, you falsely stated that the animals involved in the incident were adoptable and that, "It is irresponsible for PETA to break laws and kill animals in the face of alternatives."

In relation to that matter, you undoubtedly know or should know that the two PETA employees were cleared of all of the animal cruelty charges against them by a unanimous jury. Additionally, the evidence in that case proved that all of the animals surrendered to PETA personnel were unadoptable for a variety of reasons and had been surrendered precisely because they were not adoptable. You republish false statements by others suggesting the animals were obtained by false pretenses. As you also should know, the employees were specifically cleared of those charges. PETA in no way obtains animals by false pretenses and any statements to the contrary are false and malicious. Your statements are defamatory *per se* as they allege illegal conduct, place PETA in a false light, and must stop.

**PETA**  
FOUNDATION

**PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS  
FOUNDATION**

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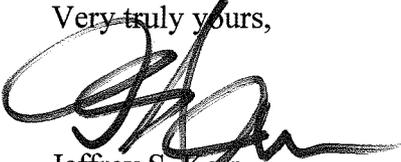
PETA FOUNDATION IS AN OPERATING  
NAME OF THE FOUNDATION TO  
SUPPORT ANIMAL PROTECTION

In a January 13, 2008 blog, you also falsely state that PETA submitted its 2006 annual animal report to the State Veterinarian's Office nine months late. PETA timely and properly submitted its annual report to the State Veterinarian's Office in March, 2007 as required by law. That Office is responsible for any failure to post PETA's report.

Upon receipt of this letter you are directed to immediately remove the false and defamatory language from your website and confirm with me that you will immediately cease and desist from making these or any other false and defamatory statements against PETA. You are also directed to send me a draft of your retraction for PETA's comments and approval. Once we have agreed upon suitable language, you are further directed to post the retraction and apology in at least as prominent a location on the [www.nathanwingograd.com](http://www.nathanwingograd.com) site as the defamatory pieces were originally posted.

If you contend that you have a source for any of the foregoing falsehoods, you are directed to provide me with those alleged sources so that I can contact any such parties to halt their wrongful conduct.

Very truly yours,



Jeffrey S. Kerr